

The ISIA (Higher Institutes for the Artistic Industries) derive their legitimacy from the art. 33 of the Italian Constitution and, in particular, by the sixth clause ("Institutions of high culture, universities and academies, have the right to give themselves autonomous arrangements within the limits established by the laws of the State").

Until 1999, these Institutes were included in the "School" section of the Ministry of Education, and then included in the new Sub-Fund "AFAM" (Higher Artistic and Musical Training) pursuant to Law no. 508/1999, together with Academies and Conservatories.

The Higher Institutes for the Artistic Industries (hereinafter referred to as ISIA) of Pescara was established according to the Law 28 December 2015, n. 208, art. 1, paragraph 262, and according to the procedures defined by the D.P.R. February 28, 2003, n. 132, containing rules for the "Regulation on statutory autonomy and regulations of the institutions according to the Law 21 December 1999, n. 508".

The ISIA of Pescara is an Institute of higher education, specialization and research in the field of Design and, to this end, carries out related production activities.

It has legal personality and enjoys statutory, didactic, scientific, research, administrative, financial and accounting autonomy, also in derogation of the rules of the accounting system of the State and of public bodies, but in compliance with the relative principles.

The ISIA of Pescara is based on the didactic and research experience gained since 2009, the year in which the training activity started as a decentralized course of the ISIA in Rome.

The Institute also enhances the precious cultural, professional and managerial heritage of the Design tradition in the territorial context of primary reference, starting from the prestigious experiences witnessed by Corradino D'Ascanio and Nazareno Fonticoli.

The Statute of Autonomy of the ISIA of Pescara was approved with the MIUR / AFAM Directional Decree n. 3498 of 21/12/2016, transmitted by ministerial note in 2017;

Currently the ISIA of Pescara guarantees study plans based on the "3 + 2" formula, with a three-year first level course in "Product and Communication Design" and one of two-year specialist in "Multimedia Design".

Isia Pescara Design will pursue the following strategies for the internalization of the institute:

1. Enriching its own international partners portfolio, focusing on those institutions that have a strong focus on product / service design and have innovative teaching methods
2. Increase the number of partnerships with those countries in which the culture of design is growing and spreading, for example in Northern Europe, but also in the emergent part of Eastern Europe by looking specifically at the great European Capitals
3. Increase the effectiveness and number of mobility and promote a close collaboration in synergy with partner institutions for first and the second cycle students
4. Promotion of synergies between the various partner institutions through participation in exhibitions, competitions and conferences.
5. The main objectives are:
 - the personal growth of the student, especially in the field of design as well as individual and European citizen
 - increase the sense of independence and self-confidence and increase their curiosity and experience as fundamental characteristics for a Designer
 - give the student the opportunity to benefit from the potential and traditions of the host country and, mainly through the mobility for teachers, to develop new and innovative teaching models

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